



WORLD
MERINO
INSIGHT

ADELAIDE
SOUTH AUSTRALIA
4-9 SEPTEMBER 2016



**WORLD MERINO INSIGHT
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WORLD MERINO INSIGHT – ADELAIDE 2016

A new and exciting global sheep industry event
to be held September 2016.

Designed to run every four years in a biennial rotation with the World Merino Conference, this first World Merino Insight will be a practically-oriented six-day event with the focus being on information exchange and networking with delegates from Australia and across the globe. Hosted by 'Merino South Australia' the program will entail:

Sunday 4th September 2016 : Welcome

Delegates arrive. Met at Hilton Hotel by conference representative. Welcome drinks social function.

Monday 5th September 2016 : Murray Bridge

Attend the World Merino Insight Innovation Day held at the Murray Bridge Racecourse incl. Trade Display, Merino Display, and Classings Classic Sale.

Optional Evening Cocktail Function in Adelaide.

Tuesday 6th September 2016 : Conference

Main conference day ('Global Merino Unity') and Conference Dinner.

A Partners' Tour around Adelaide and the Adelaide Hills will be offered to those not attending the Global Merino Unity.

Wednesday 7th September 2016 : Adelaide Show

Attend Royal Adelaide Show and view industry competitions and the schools' merino wethers competition. Small group 'behind the scenes' tour with local guides.

Delegates may attend the evening Rabobank drinks function and TAFE students' fashion parade in Stud Sheep Pavilion, Adelaide Showground.

Thursday 8th September 2016 : Adelaide Show

Delegates may attend Royal Adelaide Show at their discretion.

Social Day option for delegates to the Adelaide Hills or Barossa wine regions, including farm visit.

Friday 9th September 2016 : Ram Sale + Goodbye

SA Stud Merino and Poll Merino Ram Sale with formal acknowledgement of delegates at sale preamble.

Farewell after the sale.

Staged across multiple venues, the event's diversity of activity will make for a memorable experience for delegates. The program weaves together plenty of first-hand exposure to the sheep industry through the multi-vendor sales, sheep exhibits, and Royal Adelaide Show competitions, but furthermore there will be economic and scientific insight gleaned from the Global Merino Unity conference day.